

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**New Media Firm**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
311273-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	Citizens for Affordable Qu	1636

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	311273	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/21/12	7 Action News This Morni	430a-5a	- 1111 - -	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 4:55 AM 7 Action News This Morning 430a-5a :30 TV10212812H \$150.00 NM 2 WXYZ W 09/19/12 4:42 AM 7 Action News This Morning 430a-5a :30 TV10212812H \$150.00 NM 3 WXYZ Th 09/20/12 4:40 AM 7 Action News This Morning 430a-5a :30 TV10212812H \$150.00 NM 4 WXYZ F 09/21/12 4:40 AM 7 Action News This Morning 430a-5a :30 TV10212812H \$150.00 NM									
2	09/19/12	09/21/12	5am News M-F	5-6am M-F	- - 1 - 1 - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - 1 - 1 - - 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/19/12 5:17 AM 5am News M-F 5-6am M-F :30 TV10212812H \$700.00 NM 2 WXYZ F 09/21/12 5:52 AM 5am News M-F 5-6am M-F :30 TV10212812H \$700.00 NM									
3	09/18/12	09/20/12	Action News 6am	6-7am M-F	- 1 - 1 - - -	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1 - 1 - - - 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 6:52 AM Action News 6am 6-7am M-F :30 TV10212812H \$1,200.00 NM 2 WXYZ Th 09/20/12 6:16 AM Action News 6am 6-7am M-F :30 TV10212812H \$1,200.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
311273-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/18/12	09/21/12	M-F 7-9am	7-9am M-F	- 2222 - -	:30	8	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 2222 - - 8 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 09/18/12 8:29 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
1 WXYZ Tu 09/18/12 8:53 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
4 WXYZ W 09/19/12 7:29 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
3 WXYZ W 09/19/12 7:59 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
5 WXYZ Th 09/20/12 8:29 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
6 WXYZ Th 09/20/12 8:59 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
7 WXYZ F 09/21/12 7:29 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
8 WXYZ F 09/21/12 7:59 AM M-F 7-9am 7-9am M-F :30 TV10212812H \$1,200.00 NM									
5	09/22/12	09/22/12	Action News SAT 6am	SAT 6-7am	- - - - - S -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S - 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/22/12 6:09 AM Action News SAT 6am SAT 6-7am :30 TV103X12812H \$300.00 NM									
6	09/22/12	09/22/12	GMA SAT 7-8am	SAT 7-8am	- - - - - S -	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S - 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/22/12 7:27 AM GMA SAT 7-8am SAT 7-8am :30 TV103X12812H \$750.00 NM									
7	09/22/12	09/22/12	SA 8-10am Action News	8-10a	- - - - - S -	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S - 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/22/12 9:25 AM SA 8-10am Action News 8-10a :30 TV103X12812H \$600.00 NM									
2 WXYZ Sa 09/22/12 9:43 AM SA 8-10am Action News 8-10a :30 TV103X12812H \$600.00 NM									
8	09/23/12	09/23/12	Action News SUN 6am	SUN 6-7am	- - - - - S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 6:40 AM Action News SUN 6am SUN 6-7am :30 TV103X12812H \$300.00 NM									
9	09/23/12	09/23/12	GMA SUN 7-8am	SUN 7-8am	- - - - - S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 7:27 AM GMA SUN 7-8am SUN 7-8am :30 TV103X12812H \$750.00 NM									
10	09/23/12	09/23/12	Action News SUN 8am	Sun 8-930am	- - - - - S	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - - - - - S 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 8:24 AM Action News SUN 8am Sun 8-930am :30 TV103X12812H \$500.00 NM									
2 WXYZ Su 09/23/12 8:53 AM Action News SUN 8am Sun 8-930am :30 TV103X12812H \$500.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/18/12	09/21/12	M-F 9a-10a	9-10am M-F	- 1111 - -	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 9:15 AM M-F 9a-10a 9-10am M-F :30 TV10212812H \$800.00 NM									
2 WXYZ W 09/19/12 9:44 AM M-F 9a-10a 9-10am M-F :30 TV10212812H \$800.00 NM									
3 WXYZ Th 09/20/12 9:31 AM M-F 9a-10a 9-10am M-F :30 TV10212812H \$800.00 NM									
4 WXYZ F 09/21/12 9:44 AM M-F 9a-10a 9-10am M-F :30 TV10212812H \$800.00 NM									
12	09/18/12	09/21/12	M-F 10a-11a	10-11am M-F	- 1111 - -	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 10:21 AM M-F 10a-11a 10-11am M-F :30 TV10212812H \$600.00 NM									
2 WXYZ W 09/19/12 10:22 AM M-F 10a-11a 10-11am M-F :30 TV10212812H \$600.00 NM									
3 WXYZ Th 09/20/12 10:11 AM M-F 10a-11a 10-11am M-F :30 TV10212812H \$600.00 NM									
4 WXYZ F 09/21/12 10:30 AM M-F 10a-11a 10-11am M-F :30 TV10212812H \$600.00 NM									
13	09/18/12	09/21/12	M-F 11a-12n	11am-12pm M-F	- 1111 - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 11:24 AM M-F 11a-12n 11am-12pm M-F :30 TV10212812H \$1,000.00 NM									
2 WXYZ W 09/19/12 11:13 AM M-F 11a-12n 11am-12pm M-F :30 TV10212812H \$1,000.00 NM									
3 WXYZ Th 09/20/12 11:14 AM M-F 11a-12n 11am-12pm M-F :30 TV10212812H \$1,000.00 NM									
4 WXYZ F 09/21/12 11:21 AM M-F 11a-12n 11am-12pm M-F :30 TV10212812H \$1,000.00 NM									
14	09/18/12	09/21/12	M-F 12-1pm	12-1pm	- 1111 - -	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 12:58 PM M-F 12-1pm 12-1pm :30 TV10212812H \$1,000.00 NM									
2 WXYZ W 09/19/12 12:29 PM M-F 12-1pm 12-1pm :30 TV10212812H \$1,000.00 NM									
3 WXYZ Th 09/20/12 12:10 PM M-F 12-1pm 12-1pm :30 TV10212812H \$1,000.00 NM									
4 WXYZ F 09/21/12 12:28 PM M-F 12-1pm 12-1pm :30 TV10212812H \$1,000.00 NM									
15	09/18/12	09/21/12	The Chew	1-2pm M-F	- 1111 - -	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111 - - 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 1:30 PM The Chew 1-2pm M-F :30 TV10212812H \$700.00 NM									
2 WXYZ W 09/19/12 1:56 PM The Chew 1-2pm M-F :30 TV10212812H \$700.00 NM									
3 WXYZ Th 09/20/12 1:57 PM The Chew 1-2pm M-F :30 TV10212812H \$700.00 NM									
4 WXYZ F 09/21/12 1:32 PM The Chew 1-2pm M-F :30 TV10212812H \$700.00 NM									
16	09/18/12	09/20/12	M-F 3p-4p	3-4pm M-F	- 1 - 1 - - -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1 - 1 - - - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 3:25 PM M-F 3p-4p 3-4pm M-F :30 TV10212812H \$800.00 NM									
2 WXYZ Th 09/20/12 3:47 PM M-F 3p-4p 3-4pm M-F :30 TV10212812H \$800.00 NM									



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311273-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/18/12	09/21/12	Dr. Oz	4-5pm M-F	- 1111--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 4:21 PM Dr. Oz 4-5pm M-F :30 TV10212812H \$1,000.00 NM									
2 WXYZ W 09/19/12 4:28 PM Dr. Oz 4-5pm M-F :30 TV10212812H \$1,000.00 NM									
3 WXYZ Th 09/20/12 4:21 PM Dr. Oz 4-5pm M-F :30 TV10212812H \$1,000.00 NM									
4 WXYZ F 09/21/12 4:29 PM Dr. Oz 4-5pm M-F :30 TV10212812H \$1,000.00 NM									
18	09/18/12	09/21/12	5-6pm M-F	5-6pm M-F	- 1111--	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1111-- 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 5:44 PM 5-6pm M-F 5-6pm M-F :30 TV10212812H \$1,500.00 NM									
2 WXYZ W 09/19/12 5:54 PM 5-6pm M-F 5-6pm M-F :30 TV10212812H \$1,500.00 NM									
3 WXYZ Th 09/20/12 5:35 PM 5-6pm M-F 5-6pm M-F :30 TV10212812H \$1,500.00 NM									
4 WXYZ F 09/21/12 5:24 PM 5-6pm M-F 5-6pm M-F :30 TV10212812H \$1,500.00 NM									
19	09/18/12	09/20/12	6-630pm M-F	6-630pm M-F	- 1-1---	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1-1--- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 TV10212812H \$2,000.00 NM									
2 WXYZ Th 09/20/12 6:21 PM 6-630pm M-F 6-630pm M-F :30 TV10212812H \$2,000.00 NM									
20	09/19/12	09/21/12	M-F 630-7pm	630-7pm M-F	--1-1--	:30	2	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 --1-1-- 2 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/19/12 6:59 PM M-F 630-7pm 630-7pm M-F :30 TV10212812H \$2,300.00 NM									
2 WXYZ F 09/21/12 6:59 PM M-F 630-7pm 630-7pm M-F :30 TV10212812H \$2,300.00 NM									
21	09/18/12	09/20/12	M-F 7-730p	7-730pm M-F	- 1-1---	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 - 1-1--- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 09/18/12 7:10 PM M-F 7-730p 7-730pm M-F :30 TV10212812H \$2,000.00 NM									
2 WXYZ Th 09/20/12 7:14 PM M-F 7-730p 7-730pm M-F :30 TV10212812H \$2,000.00 NM									
22	09/22/12	09/22/12	Sa 7-8p	7pm Sat	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Sa 09/22/12 7:20 PM Sa 7-8p 7pm Sat :30 TV103X12812H \$1,000.00 NM									
23	09/23/12	09/23/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Su 09/23/12 5:58 PM Su 6-630p 6-630pm Sun :30 TV103X12812H \$1,000.00 NM									



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Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/21/12	09/21/12	M-F 730-8pm	730-8pm M-F	----1--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 ----1-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 09/21/12 7:45 PM M-F 730-8pm 730-8pm M-F :30 TV10212812H \$2,200.00 NM									
25	09/19/12	09/19/12	11pm Actn News M-F	Late News M-F	--1----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 --1---- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/19/12 11:24 PM 11pm Actn News M-F Late News M-F :30 TV10212812H \$3,500.00 NM									
26	09/18/12	09/20/12	Nightline	1135pm-1205am M	-1-1---	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -1-1--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 11:53 PM Nightline 1135pm-1205am M :30 TV10212812H \$1,500.00 NM 2 WXYZ Th 09/20/12 11:46 PM Nightline 1135pm-1205am M :30 TV10212812H \$1,500.00 NM									
27	09/18/12	09/21/12	Jimmy Kimmel Live	1205am-105am M-F	-1111--	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -1111-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 12:38 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV10212812H \$500.00 NM 2 WXYZ W 09/19/12 12:36 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV10212812H \$500.00 NM 3 WXYZ Th 09/20/12 12:34 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV10212812H \$500.00 NM 4 WXYZ F 09/21/12 1:01 AM Jimmy Kimmel Live 1205am-105am M-F :30 TV10212812H \$500.00 NM									
28	09/18/12	09/21/12	M-F 106a-206a	106am-206am	-1111--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -1111-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 09/18/12 1:22 AM M-F 106a-206a 106am-206am :30 TV10212812H \$250.00 NM 2 WXYZ W 09/19/12 1:30 AM M-F 106a-206a 106am-206am :30 TV10212812H \$250.00 NM 3 WXYZ Th 09/20/12 1:18 AM M-F 106a-206a 106am-206am :30 TV10212812H \$250.00 NM 4 WXYZ F 09/21/12 1:42 AM M-F 106a-206a 106am-206am :30 TV10212812H \$250.00 NM									
29	09/22/12	09/22/12	SA 1a-2a	1am-2am	-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/22/12 1:02 AM SA 1a-2a 1am-2am :30 TV103X12812H \$175.00 NM									
30	09/23/12	09/23/12	SU 1130p-12a	1130pm-12am	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/23/12 11:53 PM SU 1130p-12a 1130pm-12am :30 TV103X12812H \$1,000.00 NM									

# DUPLICATE INVOICE



Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

www.wxyz.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
311273-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/23/12	09/23/12	SU 12a-1a	12am-1am	-----S	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-----S	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ Su		09/23/12		SU 12a-1a	12am-1am	:00		<del>\$200.00</del>	NM
Credited									
32	09/23/12	09/23/12	SU 1a-2a	1am-2am	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-----S	1	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ Su		09/23/12	1:59 AM	SU 1a-2a	1am-2am	:30	TV103X12812H	\$150.00	NM
33	09/18/12	09/18/12	Tuesday Prime A	8-9pm Tuesday	-T-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-T-----	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ Tu		09/18/12	8:49 PM	Tuesday Prime A	8-9pm Tuesday	:30	TV10212812H	\$2,500.00	NM
34	09/19/12	09/19/12	Wednesday Prime A	8-9pm Wednesday	--W----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--W----	1	\$3,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ W		09/19/12	8:46 PM	Wednesday Prime A	8-9pm Wednesday	:30	TV10212812H	\$3,000.00	NM
35	09/20/12	09/20/12	Thursday Prime B	9-10pm Thursday	---T---	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	---T---	1	\$5,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ Th		09/20/12	9:39 PM	Thursday Prime B	9-10pm Thursday	:30	TV10212812H	\$5,000.00	NM
36	09/21/12	09/21/12	Friday Prime	8-11pm Friday	----F--	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	----F--	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ F		09/21/12	10:44 PM	Friday Prime	8-11pm Friday	:30	TV10212812H	\$2,500.00	NM
37	09/22/12	09/22/12	ABC's Saturday Night FocSA	8pm-1130pm	-----S-	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-----S-	1	\$2,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ Sa		09/22/12	8:05 PM	ABC's Saturday Night Football	SA 8pm-1130pm	:30	TV103X12812H	\$2,500.00	NM
38	09/24/12	09/24/12	7 Action News This Morni	430a-5a	M-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WXYZ M		09/24/12	4:41 AM	7 Action News This Morning	430a-5a	:30	TV103X12812H	\$200.00	NM





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Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
311273-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/24/12	09/24/12	5am News M-F	5-6am M-F	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 5:27 AM 5am News M-F 5-6am M-F :30 TV103X12812H \$700.00 NM									
40	09/24/12	09/24/12	M-F 7-9am	7-9am M-F	M-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 09/24/12 7:58 AM M-F 7-9am 7-9am M-F :30 TV103X12812H \$1,600.00 NM 1 WXYZ M 09/24/12 8:59 AM M-F 7-9am 7-9am M-F :30 TV103X12812H \$1,600.00 NM									
41	09/24/12	09/24/12	M-F 9a-10a	9-10am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 9:48 AM M-F 9a-10a 9-10am M-F :30 TV103X12812H \$800.00 NM									
42	09/24/12	09/24/12	M-F 10a-11a	10-11am M-F	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 10:42 AM M-F 10a-11a 10-11am M-F :30 TV103X12812H \$800.00 NM									
43	09/24/12	09/24/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 11:33 AM M-F 11a-12n 11am-12pm M-F :30 TV103X12812H \$1,000.00 NM									
44	09/24/12	09/24/12	M-F 12-1pm	12-1pm	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 12:54 PM M-F 12-1pm 12-1pm :30 TV103X12812H \$1,000.00 NM									
45	09/24/12	09/24/12	M-F 3p-4p	3-4pm M-F	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 3:31 PM M-F 3p-4p 3-4pm M-F :30 TV103X12812H \$1,000.00 NM									
46	09/24/12	09/24/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/12 09/24/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 09/24/12 4:55 PM Dr. Oz 4-5pm M-F :30 TV103X12812H \$1,200.00 NM									



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**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
311273-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	Citizens for Affordable Qu	1636	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	09/24/12	09/24/12	5-6pm M-F	5-6pm M-F	M-----	:30	1	\$1,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	09/24/12	5:26 PM	5-6pm M-F	5-6pm M-F	:30	TV103X12812H	\$1,800.00 NM
48	09/24/12	09/24/12	M-F 7-730p	7-730pm M-F	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	09/24/12	7:09 PM	M-F 7-730p	7-730pm M-F	:30	TV103X12812H	\$2,000.00 NM
49	09/24/12	09/24/12	M-F 730-8pm	730-8pm M-F	M-----	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	09/24/12	7:55 PM	M-F 730-8pm	730-8pm M-F	:30	TV103X12812H	\$2,500.00 NM
50	09/24/12	09/24/12	Jimmy Kimmel Live	1205am-105am M-F	M-----	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	09/24/12	12:39 AM	Jimmy Kimmel Live	1205am-105am M-F	:30	TV103X12812H	\$750.00 NM
51	09/24/12	09/24/12	M-F 106a-206a	106am-206am	M-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	M	09/24/12	1:17 AM	M-F 106a-206a	106am-206am	:30	TV103X12812H	\$400.00 NM
52	09/22/12	09/22/12	Sa Greys	1130pm-1230am	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXYZ	Sa	09/22/12	1:27 AM	Sa Greys	1130pm-1230am	:30	TV103X12812H	\$250.00 NM

Total Spots **98** Gross Total **\$107,025.00**

## Payment Terms 30 Days

Agency Commission **\$16,053.75**  
Net Amount Due **\$90,971.25**